

Press release

Hameln/Ueberlingen, Germany, 19. June 2020

Lenze Group named innovation champions

Automation specialist from Hameln is one of the Top 100 innovators in Germany

Letting go of the old and daring to try something new: innovative companies like the Lenze Group from Hameln are not afraid of change, but rather see it as an opportunity. With this credo, the automation specialist convinced the top-class jury of the renowned TOP 100 innovation award. Since 19.06.2020 the company can now officially call itself Top 100 Innovator. Lenze impressed particularly in the categories "Innovative Processes and Organization" and "External Orientation/Open Innovation" in a scientific selection process.

All over the world, machine builders are looking for ways and means to accelerate the development cycles of their machines, to reduce production costs and at the same time increase their flexibility, availability and transparency. Machine operators are interested in making machine maintenance more predictable and operation as intuitive as possible. There is also no way around the Internet of Things. This increases the complexity of automation, which Lenze makes controllable with its range of hardware, software and "brainware", namely its own experts. Digital innovations are essential here, and Lenze is also strategically oriented towards them - which was one of the decisive points for receiving the award Top 100 Innovator.

Pioneer for digital transformation

Lenze-CEO Christian Wendler says: "A unique selling point and competitive advantage that is important for the Lenze Group is our focus on digital innovations. For us, thought leadership means shaping digital transformation from within and not by means of disruptive incubators detached from the corporate core". In 2018, the company bundled its expertise in this area in the new "Lenze Digital" division. In the young innovation lab DOCK ONE in Bremen,

an interdisciplinary team of IT specialists is working on digitization ideas for the Smart Factory using artificial intelligence.

Smart innovation management, continuous investment in research and partnership-based cooperation with customers and in association with science, industry and politics - this triad sums up the path Lenze has taken and has now resulted in being awarded innovation champions.

TOP 100: the award

Since 1993, the TOP 100 seal for special innovative strength and above-average innovation success has been awarded to medium-sized companies. Since 2002, the scientific direction has been in the hands of Prof. Dr. Nikolaus Franke.

Franke is founder and director of the Institute for Entrepreneurship and Innovation at the Vienna University of Economics and Business Administration. Mentor of TOP 100 is the science journalist Ranga Yogeshwar. Project partners are the Fraunhofer-Gesellschaft for the promotion of applied research and the BVMW. As media partners, manager magazin, impulse and W&V accompany the company comparison. More information at www.top100.de

About Lenze

Lenze is a leading automation company for the machine-building industry and a specialist in Motion Centric Automation. As a systems supplier with solutions competence, Lenze works for and with its customers to create high-quality mechatronic products and packages, powerful systems consisting of hardware and software for machine automation, as well as digitalisation services in areas such as big data management, cloud or mobile solutions, and software for the Internet of Things (IoT).

Lenze employs 3,969 employees worldwide and is represented in more than 60 countries. Lenze's growth strategy will see the company continuing to invest strongly in the areas relating to Industry 4.0 in the coming years – with the aim of increasing sales revenue and profitability.

www.Lenze.com

Press Contacts Lenze Group:

Corporate Communications:

Alexandra Bakir
Head of Global Communications
Phone: +49 5154 82-1207
E-mail: Alexandra.Bakir@lenze.com

Ines Oppermann
Head of Trade Press & Social Media
Phone: +49 5154 82-1512
E-mail: Ines.Oppermann@lenze.com

Always up to date: www.Lenze.com > About Lenze > Company > Newsroom

Follow us on:

