

# Press release

## Lenze leads machine design into the future

**Lenze will showcase its Automation platform at Appetite for Engineering on October 18<sup>th</sup> 2018, demonstrating how to make it easier to deal with the growing complexity of machine design by giving programmers and design engineers the tools, products and services required to improve performance and reliability.**

Lenze will provide opportunities for manufacturers to consult with experts in machine automation solutions. "Our real advantage is the automation consultancy we provide for developing motion-control ideas & concepts, through to implementation of fully-optimised, complete automation solutions," explains Neil Beaumont, Marketing Communications Manager at Lenze.

Lenze is a technology led organisation with a 70 year history of providing scalable, modular hardware and software. Supporting machine manufacturers at every phase of machine automation, from the initial idea and concept through to design, implementation and support, Lenze's consultancy services are designed to optimise system effectiveness and cost.

Appetite for Engineering was created to provide the UK food and beverage manufacturing industry with a forum to network with peers and industry experts, while learning about engineering developments and successful implementations.

Chat to experienced engineers over a coffee and see the latest machine automation solutions. Appetite for Engineering takes place on 18<sup>th</sup> October at the Manufacturing

Technology Centre (MTC) in Coventry. Visitors will find Lenze in the main entrance hall.

Learn more about Lenze's leading automation solutions at [www.lenze.com](http://www.lenze.com).

#### **About Lenze**

Established 48 years ago in Bedford, Lenze Ltd now has 50 employees and achieves sales of about £20M in power transmission equipment from the Lenze factories and other quality suppliers. Services to UK customers include application engineering, software writing, training, commissioning and service

The Lenze Group is controlled via its holding company, Lenze SE, whose headquarters are in Aerzen, near Hamelin in Lower Saxony, Germany. Lenze is a globally active specialist in Motion Centric Automation, offering a comprehensive portfolio of products and services: everything from controllers and visualisation to electric drives and electromechanical applications, plus engineering services and tools, and it all comes from one source. Lenze's experts work together with the customer, designing integrated drive and automation solutions that simplify the realisation, production and servicing of machines. Lenze is one of the few suppliers in the market who support the machine builder in all phases of the machine-building process.

Employing around 3,500 people worldwide, Lenze is represented in 60 countries by its own sales companies, development sites and production plants, backed by a network of service partners. The main headquarters are in Germany, with a large research and development division, two production sites and a logistics centre that supplies customers in north-eastern Europe. The customers are supported by an international network of sales and application engineers.

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