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## Press release

## Lenze leads machine design into the future

Lenze will showcase its Automation platform at the North East Automotive Expo 2018, demonstrating how it makes it easier to deal with the growing complexity of machine design by giving programmers and design engineers the tools, products and services required to improve performance and reliability.

Lenze will provide opportunities for manufacturers to consult with experts in machine automation solutions. "Our real advantage is the automation consultancy we provide for developing motion-control ideas & concepts, through to implementation of fully-optimised, complete automation solutions." explains Neil Beaumont, Marketing Communications Manager at Lenze.

Lenze is a customer focused, technology led organisation with has domain expertise, and premium quality and value, a 70 year history of providing scalable, modular hardware and software as the enabler for machine design. We simply bring ideas into motion. Supporting machine manufacturers at every phase of machine automation - from the initial idea to after-sales, from the control system to the drive shaft, from standardised cloud connectivity and data analysis all the way to new data-based business models.

Chat to experienced engineers over a coffee and see the latest machine automation solutions.

North East Automotive expo takes place on Thursday 27<sup>th</sup> September at the new Beacon

of Light in Sunderland, visit Lenze on stand 43.

Learn more about Lenze's leading automation solutions at www.lenze.com.

## **About Lenze**

Established 48 years ago in Bedford, Lenze Ltd now has 50 employees and achieves sales of about £20M in power transmission equipment from the Lenze factories and other quality suppliers. Services to UK customers include application engineering, software writing, training, commissioning and service

The Lenze Group is controlled via its holding company, Lenze SE, whose headquarters are in Aerzen, near Hamelin in Lower Saxony, Germany. Lenze is a globally active specialist in Motion Centric Automation, offering a comprehensive portfolio of products and services: everything from controllers and visualisation to electric drives and electromechanical applications, plus engineering services and tools, and it all comes from one source. Lenze's experts work together with the customer, designing integrated drive and automation solutions that simplify the realisation, production and servicing of machines. Lenze is one of the few suppliers in the market who support the machine builder in all phases of the machine-building process.

Employing around 3,500 people worldwide, Lenze is represented in 60 countries by its own sales companies, development sites and production plants, backed by a network of service partners. The main headquarters are in Germany, with a large research and development division, two production sites and a logistics centre that supplies customers in north-eastern Europe. The customers are supported by an international network of sales and application engineers.

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